

Workshop: "Writing a Winning 50-Page State Quality Award Application"



When: Wednesday, April 21, 2010

- 08:30 am – 11:30 am - Workshop
- 11:30 am – 12:30 pm. - Individual Questions with Instructor

**Cost: \$25 AQA members
\$40 Non-members**

Where: *AmeriTech College @ Parkwood Plaza Bldg. 5501 N. 19th, Avenue, Ste, #201 (NE corner Missouri & 19th Avenue) - Surface parking behind/east of bldg.*

Course Overview

You've spent many hours pulling together your organization's State Quality Award Application. Spend a few more and come away with new insights on writing a winning application!

Who should attend?

- Current application writers to obtain last minute tips and information on effective application writing
- Organizations who are interested in preparing an application next year. Get a head start on the planning and writing process!

This session will give you the opportunity to:

- Describe the SQA Baldrige Criteria
- Discuss your application writing challenges
- Highlight key components of a well-written application
- Understand key points of the criteria in relationship to your organization
- Understand the scoring system and the examiners' approach to evaluating your application
- Obtain guidance from an experienced examiner
- Ask one-on-one questions with the instructor after workshop

Instructor: Carla Carter, CPT, PMP is president of Carla Carter & Associates, Inc. She brings over 20 years experience to her clients and she is nationally known for her work in the performance excellence arena and cited as one of the top leading women in the country by Quality Digest magazine. Seven of Carla's clients have won more than 20 national or state awards, including five writing against the full Baldrige criteria. Carla began her independent consulting career in 1990 with the American Productivity & Quality Center, home of the International Benchmarking Clearinghouse. She is a member of the Arizona Quality Alliance Technical Integrity Council (TIC) and holds a master's degree from Arizona State's Executive MBA Program.

Registration

Name _____

I have enclosed my check (**Preferred Method**)

Make payable to: Arizona Quality Alliance

Company _____

Credit Card

Email _____

Visa MC AMEX

Phone _____

Card # _____

Are you a first-time SQA applicant? Yes or No

Exp Date _____

What sector of business do you represent? _____

Fax or mail to: 480 874-8680

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