

Strategic Planning



ARIZONA QUALITY ALLIANCE

Strategic Planning

Will provide an overview of a strategic planning process:

- Rationale for strategic planning.
- The strategic planning process.
- Properties of a well designed strategic planning process.
- Examples of generic strategic plans.

PRESENTER

Agenda

4:00 - 4:30 – Registration and Networking
4:30 - 5:30 – Topic Presentation and Q&A
5:30 - 6:00 - Networking

Gerald Taylor – President and Managing Consultant TPMG LLC

Gerald Taylor is President of The Performance Management Group LLC, a firm that specializes in strategy, process improvement and leadership development. He has over 15 years experience designing and implementing business strategies and six sigma solutions. Gerald is a certified master six sigma black belt who trains and certifies six sigma professionals and quality practitioners to serve as technical experts in non-manufacturing organizations. He is a 2 time Baldrige examiner through the Arizona Quality Alliance and he has also participated as a 2 time quality examiner for The Arizona Governor's Spirit of Excellence in Government Award.

You must register no later than June 18th or call the AQA office!



\$25 Member
\$35 Non Members

Date: Thursday, 6/24/2010

Time: 4:00 – 6:00 PM

Location:

**Scottsdale Unified School
District**

**Education Center / Boardroom
3811 N. 44th St. Phoenix, AZ
85018**

(Light Refreshments provided)

**A networking
opportunity you don't
want to miss!**

Hosted by AQA

Registration

Name _____

I have enclosed my **check** made payable to:

Company _____

Arizona Quality Alliance (**preferred payment method**)

Address _____

Credit Card

City/State/Zip _____

Visa MC AMEX

Email _____

Card # _____

Phone _____

Exp Date _____

Fax to: 480 874-8680, or email to kshepard@arizona-excellence.com, or mail to address below:

Arizona Quality Alliance • 8655 Via de Ventura, Suite E185 • Scottsdale, Arizona 85258-3360

• Phone: 480.874.5815 / Fax: 480-874-8680 • www.arizona-excellence.com