

## What is the AQA?

The Arizona Quality Alliance (AQA) is a non-profit member supported corporation. We provide information and opportunities necessary to help your organization succeed — *both financially and operationally.*

We provide a cooperative atmosphere for organizations in Arizona to excel in total quality management principles and organizational excellence. AQA addresses the very issues of **efficiency, productivity, and effectiveness** through:

- Arizona Performance Excellence Program
- Networking opportunities
- Informational workshops
- Conferences, Seminars and Training
- Dynamic Website & Communications



## Why Join?

Membership in AQA is an investment in your organization. Organizations that are a part of AQA see value added through:

- information and knowledge sharing
- networking events
- opportunities for transferability of innovative programs and best management practices

Just one person you meet or one concept you learn at one of our events can change the way your business operates, increase sales, or improve product viability, providing a high return on your investment. *It is well worth the investment!*

## Annual Membership Benefits

- Reduced fees to attend the Annual Conference on Performance Excellence
- Reduced fees to attend AQA workshops
- Reduced application fee for the Arizona Performance Excellence Awards Program\*
- Networking events allowing for information and knowledge sharing
- Opportunities for training focused on critical business principles.
- Opportunities for organizations and individuals to share best practices
- Website posting of job offerings with contact information\*
- Web based calendar of events and links page of local & national events aligned with our mission

*\*Items with an asterisk do not apply to individual memberships*

[WWW.ARIZONA-EXCELLENCE.COM](http://WWW.ARIZONA-EXCELLENCE.COM)



## Member Testimonials...

*"The AQA continues to press advancement of Quality Excellence throughout our great State. AQA's focus towards benchmarking, process excellence and increasing leadership effectiveness through structured events is refreshing."*

— **Tom Maxwell, Vice President of Productivity Raytheon Missile Systems**

*"For the Arizona Game and Fish Department (AZGFD), our participation in the Arizona Quality Alliance has been an important part of our total quality journey. We have had the opportunity to learn from a variety of experts in quality and from the experiences of other organizations both within the public and private sectors. We look forward to our continued participation in the Arizona Quality Alliance."*

— **Duane L. Shroufe, Director Arizona Game and Fish Department**

*I strongly encourage leaders of Arizona organizations to participate in AQA. I'm confident that it will strengthen their organization's awareness of quality performance, enhance their competitive market position, and bring new insights on how other companies outside their industry are raising the bar on quality.*

— **Dave Dexter, CEO, Sonora Quest Laboratories**

*"The AQA Conference and Performance Excellence Awards Program have consistently served to promote operational excellence in Arizona. All organizations can use the information shared through these programs to evaluate their current operations and develop ways to improve their overall performance."*

—**Chuck McLane, Director of Audits Mayer Hoffman McCann/CBIZ**

## AQA Membership...

Members of AQA represent the best that Arizona can offer. They believe in the value of their employees and partners, the importance of delivering value to customers, and the power of continuous improvement.

### Organizational Membership

<b>Small:</b> 2 to 99 employees	\$250
<b>Medium:</b> 100 to 500 employees	\$500
<b>Large:</b> 501 to 1,000 employees	\$1,000
<b>Very Large:</b> more than 1000	\$ 1/per employee (maximum of \$5,000)

**Individual Membership** \$75

### How do we join?

Simply complete and return the form below to join today! We'll do the rest to get you started on the road to performance excellence!

### Select the membership type:

Small  Medium  Large  Very Large  Individual

Organization \_\_\_\_\_ # of Employees \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company Web Site \_\_\_\_\_

CEO or Highest Official \_\_\_\_\_

Method of Payment:  Check,  Amex,  MasterCard,  Visa  
(Checks payable to Arizona Quality Alliance)

Credit Card Number/ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

## Performance Excellence Program

This Program recognizes Arizona organizations for performance excellence. Established for virtually all Arizona organizations, the program provides not only an opportunity for recognition but also valuable feedback on where an organization is positioned on the quality continuum. Modeled after the Malcolm Baldrige Award criteria, there are now two Awards available:

- State Quality Award
- Showcase in Excellence Award



### Volunteer Opportunities...

We'd love to have you join our team! Whether it be marketing, event planning, newsletter writing or sales, AQA looks forward to working with you to accommodate your strengths!

Contact AQA today and make great business contacts while increasing your personal skills and helping AQA achieve its mission!

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HELPING ARIZONA  
ORGANIZATIONS  
SUCCEED

